

# B.A. in Leadership & Social Innovation

## Academic Program Guide for **New First-Year Students** (Effective Fall 2018) Department of Educational Services and Leadership ([walpole@rowan.edu](mailto:walpole@rowan.edu))

*Students who entered Rowan University prior to Fall 2018 should follow the guide for their program and start year in consultation with their advisor.*

### Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of “D-” or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
  - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
  - Rowan Core and Rowan Experience designations are listed in course details in Section Tally ([www.rowan.edu/registrar](http://www.rowan.edu/registrar)) and may also be searched on that site under “Attributes.” A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

### Program-Specific Graduation Requirements for this Major / Degree

- Successful completion of internship experience requirements, as evidenced by grades of C or better in Leadership Seminar I and II and a passing internship final evaluation by both faculty and site supervisor.
- Grades of C- or better (no D’s, F’s or Incompletes) in all general education, or core or concentration courses required for the BA in Leadership & Social Innovation.
- Maintaining good academic standing as defined by the University. The B.A. in Leadership & Social Innovation requires a student to maintain an overall GPA of 2.0.
- Students must complete all required courses and achieve a cumulative 2.0 GPA.

### Rowan Core Requirements<sup>1</sup>

*Students must satisfy all six Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy. With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.*

- (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
- COMP 01111 College Composition I (3 sh)     COMP 01112 College Composition II (3 sh)     CMS 04205 Public Speaking (3 sh)
- (ARTL) Artistic Literacy                      *Recommendation from major:*
- (GLBL) Global Literacy                        *Recommendation from major:*
- (HUML) Humanistic Literacy                *Recommendation from major:*
- (QNTL) Quantitative Literacy                *Recommendation from major:*
- (SCIL) Scientific Literacy                      *Recommendation from major:*

### Rowan Experience Requirements

*Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.*

- (LIT) Broad-Based Literature Attribute    *Recommendation from major:*
- (WI) Writing Intensive Attribute            *Recommendation from major:*
- (RS) Rowan Seminar Attribute<sup>2</sup>            *Recommendation from major:*

### General Education/Rowan Experience/Rowan Core (minimum 42 sh)

*Courses in this section must be either: Rowan Core (or former gen. ed.) courses; Rowan Experience courses; or required pre-requisites (not included in the major).*

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
COML	Must be met by the following three courses:				
COMP 01111	College Composition I				3
COMP 01112	College Composition II				3
CMS 04205	Public Speaking				3
ARTL					3
GLBL					3
HUML					3
QNTL					3
SCIL					3

<sup>1</sup> The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

<sup>2</sup> The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

# B.A. in Leadership & Social Innovation

LIT					3
WI					3
RS					3
					Subtotal: 42 sh

## Major Requirements (36 sh)

### SUMMARY OF MAJOR REQUIREMENTS

- 18 sh of Major Core Courses
  - 18 sh of Concentration Courses
- 
- 36 sh total

### CORE COURSES

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
EDSU 28100	Leadership Theory				3
EDSU 28205	Leadership Seminar I				3
EDSU 28305	Leadership Seminar II				3
EDSU 28110	Leading Among Diverse Perspectives				3
EDSU 28120	Grant Acquisition and Management				3
EDSU 28130	Designing and Evaluating Organization Initiatives				3
					Subtotal: 18 sh

### CONCENTRATION:

Students must choose one Concentration:

#### ACCESS, SUCCESS, AND EQUITY FOR EDUCATION INNOVATION CONCENTRATION

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	FNDS 21150	History of American Education				3
<input type="radio"/>	FNDS 21230	Characters of Knowledge Acquisition				3
<input type="radio"/>	EDSU 28210	Educational Organizations				3
<input type="radio"/>	EDSU 28211	Access, Success, and Equity in Education				3
<input type="radio"/>	EDSU 28212	Education and Empowerment for Social Change				3
<input type="radio"/>	Free Elective					3
						Subtotal: 18 sh

#### AFRICAN AMERICAN STUDIES

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ECON 04225	Women in the Economy				3
<input type="radio"/>	ECON 04360	Urban Economics				3
<input type="radio"/>	ENGL 02216	African/American Literature I				3
<input type="radio"/>	ENGL 02316	African/American Literature II				3
<input type="radio"/>	HIST 05322	Civil War & Reconstruction				3
<input type="radio"/>	HIST 05376	African American History to 1865				3
<input type="radio"/>	HIST 05377	African American History Since 1865				3
<input type="radio"/>	HIST 05422	Women in American History				3
<input type="radio"/>	LAWJ 05205	Minorities, Crime & Justice				3
<input type="radio"/>	LAWJ 05346	Women, Crime, & Criminal Justice				3
<input type="radio"/>	MUSC 06115	Growth & Development of Jazz				3
<input type="radio"/>	MUSG 06220	The Music of African Americans				3
<input type="radio"/>	POSC 07311	Women in American Politics				3
<input type="radio"/>	POSC 07323	Politics of Race/Poverty/Welfare				3
<input type="radio"/>	POSC 07340	Civil Rights and Civil Liberties				3
<input type="radio"/>	POSC 07324	Black Americans & American Politics				3

# B.A. in Leadership & Social Innovation

<input type="radio"/>	PSY 01235	African American Psychology				3
<input type="radio"/>	RTF 03272	Images/Women in Film				3
<input type="radio"/>	THD 08311	African Influences on American Dance				3
<input type="radio"/>	Varies	Special topics in African American Studies				3
<b>Subtotal: 18 sh</b>						

## ASIAN STUDIES

Choose one or two of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	INTR 01136	Gateway to Asia				3
<input type="radio"/>	CHIN 07101	Elementary Chinese I				3
<input type="radio"/>	CHIN 07102	Elementary Chinese II				3
<input type="radio"/>	CHIN 07201	Intermediate Chinese I				3
<input type="radio"/>	CHIN 07211	Intermediate Chinese II				3
<input type="radio"/>	JAPA 08101	Elementary Japanese I				3
<input type="radio"/>	JAPA 08102	Elementary Japanese II				3
<input type="radio"/>	ENGL 02112	Readings in Asian Literature (LIT) (M/G)				3
<input type="radio"/>	POSC 07350	Asian Political Systems				3
<input type="radio"/>	PHRE 11310	Introduction to Buddhism (M/G)				3
<input type="radio"/>	REL 10230	Religions of Asia (M/G)				3

Choose three or four of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ARHS 03231	Survey of Asian Art				3
<input type="radio"/>	GEOG 16343	Geography of Asia (M/G)				3
<input type="radio"/>	HIST 05355	Modern China				3
<input type="radio"/>	HIST 05351	Modern Japan				3
<input type="radio"/>	HIST 05408	Chinese Cultural History				3
<input type="radio"/>	PHIL 09330	Asian Thought (M/G)				3
<input type="radio"/>	PHRE 11330	Introduction to Daoism (M/G)				3

Then choose one course: (must be an Asia-related topic and requires the writing of a research paper)

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	HIST 05429	Topics in History				3
<input type="radio"/>	HIST 05492	Senior Seminar in History				3
<input type="radio"/>	PHRE 11340	Selected Topics in Philosophy and Religion Studies				3
<input type="radio"/>	PHRE 11490	Senior Seminar in Philosophy and Religion Studies				3
<b>Subtotal: 18 sh</b>						

## ENTREPRENEURSHIP MINOR

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	MKT 09200	Principles of Marketing				3
<input type="radio"/>	ENT 06240	Entrepreneurship and Innovation				3
<input type="radio"/>	ENT 06426	New Venture Development				3
<input type="radio"/>	ENT 06342	Financing and Legal Aspects of Entrepreneurship				3

Then choose two of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ENT 06450	Technology Entrepreneurship				3
<input type="radio"/>	ENT 06327	Strategic Issues in Family Business				3
<input type="radio"/>	ENT 06328	Evaluating Franchising Opportunities				3

# B.A. in Leadership & Social Innovation

<input type="radio"/>	ENT 06346	Social Entrepreneurship				3
<input type="radio"/>	ENT 06344	Entrepreneurial Growth Strategies				3
<b>Subtotal: 18 sh</b>						

## JEWISH STUDIES

Choose three of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	HIST 05404	Arab-Israeli Conflict				3
<input type="radio"/>	HIST 05406	Jewish Holocaust 1933-1945				3
<input type="radio"/>	REL 10301	Introduction to Judaism				3
<input type="radio"/>	REL 10214	Religions of the Western World				3
<input type="radio"/>	SOC 08365	Contemporary Jewish Life				3
<input type="radio"/>	SOC 08399	Sociology of the Holocaust				3
<input type="radio"/>	SPAN 05440/ HONR 05390	Christians, Jews, and Muslims in Medieval Spain				3

Choose three of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	HIST 05308	Modern Middle East OR				3
<input type="radio"/>	GEOG 06347	Geography of the Middle East OR				3
<input type="radio"/>	POSC 07345	Government and Politics of the Middle East				3
<input type="radio"/>	REL 10200	Religions of the World				3
<input type="radio"/>	REL 10240	Introduction to Bible				3
<input type="radio"/>	SOC 08230	Minority Groups				3
<input type="radio"/>	SOC 08322	Sociology of Religion				3
<b>Subtotal: 18 sh</b>						

## MANAGEMENT AND LEADERSHIP

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	WA 01408	Writing as Managers				3
<input type="radio"/>	MGT 06300	Organizational Behavior				3
<input type="radio"/>	MGT 06310	Leadership and Supervision for Managers				3
<input type="radio"/>	MGT 06304	Organizational Change and Development				3
<input type="radio"/>	Free Elective					3
<input type="radio"/>	Free Elective					3
<b>Subtotal: 18 sh</b>						

## MOBILE APPLICATION DEVELOPMENT

Choose 4 courses in 1 of the 3 mobile technologies (plus 2 electives):

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
		Domain #1: Android				
<input type="radio"/>	CS 04113	Introduction to Object Oriented Programming OR				3
<input type="radio"/>	CS 04171	Creating Android Applications				3
<input type="radio"/>	CS 04371	Introduction to Android Programming				3
<input type="radio"/>	CS 04372	Advanced Android Programming				3
<input type="radio"/>	CS 04471	Topics in Mobile Programming				3
<input type="radio"/>	Free Elective					3
<input type="radio"/>	Free Elective					3
		Domain #2: Windows				
<input type="radio"/>	CS 04103	Computer Science and Programming OR				3
<input type="radio"/>	CS 01104	Introduction to Scientific Programming OR				3

# B.A. in Leadership & Social Innovation

<input type="radio"/>	CS 04113	Introduction to Object Oriented Programming				3
<input type="radio"/>	CS 04373	Intro to Windows Mobile Application Programming				3
<input type="radio"/>	CS 04374	Advanced Windows Mobile Application Programming				3
<input type="radio"/>	CS 04471	Topics in Mobile Programming				3
<input type="radio"/>	Free Elective					3
<input type="radio"/>	Free Elective					
		Domain #3: iOS				
<input type="radio"/>	CS 04103	Computer Science and Programming				3
<input type="radio"/>	CS 01104	Introduction to Scientific Programming				3
<input type="radio"/>	CS 04113	Introduction to Object Oriented Programming				3
<input type="radio"/>	CS 04375	Introduction to iOS Application Programming				3
<input type="radio"/>	CS 04376	Advanced iOS Application Programming				3
<input type="radio"/>	CS 04471	Topics in Mobile Programming				3
<input type="radio"/>	Free Elective					3
<input type="radio"/>	Free Elective					3
<b>Subtotal: 18 sh</b>						

## NEW MEDIA

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	RTF 03295	Introduction to New Media				3
<input type="radio"/>	RTF 03394	New Media Production				3
<input type="radio"/>	INTR 01490	New Media Practicum				3

Then choose three of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ART 09377	Graphic Design & Typography Essentials				3
<input type="radio"/>	CMS 04315	Participatory Media				3
<input type="radio"/>	CMS 04316	Mediated Interpersonal Communication				3
<input type="radio"/>	CMS 04317	Digital Communities				3
<input type="radio"/>	JRN 02205	Journalism Principles & Practices				3
<input type="radio"/>	JRN 02314	Photojournalism				3
<input type="radio"/>	JRN 02319	Media Ethics				3
<input type="radio"/>	JRN 02321	Online Journalism I				3
<input type="radio"/>	JRN 02325	Online Journalism II				3
<input type="radio"/>	JRN 02335	Media Law				3
<input type="radio"/>	JRN 02411	Copyediting				3
<input type="radio"/>	MAPR 06515	Online Public Relations				3
<input type="radio"/>	RTF 03224	Sound Communication				3
<input type="radio"/>	RTF 03275	Applied Media Aesthetics: Sight, Sound and Story				3
<input type="radio"/>	RTF 03472	New Media Production 2				3
<input type="radio"/>	WA 01301	Writing, Research, and Technology				3
<input type="radio"/>	MAWR 01555	Writing Electronic Communities				3
<input type="radio"/>	MAWR 01564	Information Architecture				3
<input type="radio"/>	MAWR 01620	Internet and Writing Studies				3
<input type="radio"/>	MAWR 01559	Visual Rhetoric and Multimodal Composition				3
<b>Subtotal: 18 sh</b>						

## SOCIAL JUSTICE AND SOCIAL CHANGE

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	SOC 03221	Social Problems				3
<input type="radio"/>	SOC 08330	Social Stratification	Prerequisite: SOC 08120			3

# B.A. in Leadership & Social Innovation

<input type="radio"/>	SOC 08230	Sociology of Minority Groups	Prerequisite: SOC 08120			3
<input type="radio"/>	SOC 08493	Gender Roles Seminar OR	Prerequisite: SOC 08220 and 6 hours in Sociology or permission of instructor			3
<input type="radio"/>	SOC 08281	Sexuality and Society OR				3
<input type="radio"/>	SOC 08370	Sociology of Women in Society	Prerequisite: SOC 08120 or SOC 08220			3
<input type="radio"/>	SOC 08488	Critical Race Theory: Social Justice, Advocacy and Intervention	Prerequisite: SOC 08221, SOC 08230 or permission of instructor			3
<input type="radio"/>	Free Elective					3
<b>Subtotal: 18 sh</b>						

## SUSTAINABLE URBANISM

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	PLAN 31280	Intro to Planning and Environmental Design			3

Choose three of the following courses (plus 2 electives):

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ENST 94102	Environmental Studies Social Perspectives			3
<input type="radio"/>	ENST 94302	Technology and the Environment			3
<input type="radio"/>	GEOG 16301	Economic Geography			3
<input type="radio"/>	GEOG 16302	Urban Geography			3
<input type="radio"/>	GEOG 16304	Population Geography			3
<input type="radio"/>	GEOG 16312	Cultural Landscapes			3
<input type="radio"/>	PLAN 31389	Environmental/Sustainable Planning			3
<input type="radio"/>	PLAN 31486	Community Planning & Design			3
<input type="radio"/>	Free Elective				3
<input type="radio"/>	Free Elective				3
<b>Subtotal: 18 sh</b>					

## WOMEN'S AND GENDER STUDIES

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	INTR 01130	Women and Gender in Perspective			3

First Tier (Choose three of the following courses):

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ANTH 02322	Sex and Sex Roles in Cross Cultural Perspective			3
<input type="radio"/>	ARHS 03230	Survey of Women Artists			3
<input type="radio"/>	ARHS 03425	Special Topics: Art and the Women's Movement			3
<input type="radio"/>	CMS 04320	Communicating Gender			3
<input type="radio"/>	CMS 04310	Images of Gender in Popular Culture			3
<input type="radio"/>	ENGL 02200	Gender, Sexuality, and Literature			3
<input type="radio"/>	HIST 05417	Women in Islam			3
<input type="radio"/>	HIST 05418	Women in Europe to 1700			3
<input type="radio"/>	HIST 05419	Women in Modern Europe			3
<input type="radio"/>	HIST 05422	Women in American History			3
<input type="radio"/>	HIST 05425	History of Feminism			3
<input type="radio"/>	HIST 05455	Gender, Sexuality and History			3
<input type="radio"/>	LAWJ 05346	Women, Crime and Criminal Justice			3
<input type="radio"/>	PHIL 09328	Philosophy and Gender			3
<input type="radio"/>	POSC 07311	Women in American Politics			3

# B.A. in Leadership & Social Innovation

<input type="radio"/>	PSY 01200	Psychology of Women and Cultural Experience				3
<input type="radio"/>	RTF 03272	Images of Women in Film				3
<input type="radio"/>	SOC 08370	Sociology of Women in Society				3
<input type="radio"/>	SOC 08440	Selected Topics in Sociology: Men and Masculinity				3
<input type="radio"/>	SOC 08493	Seminar on Gender Roles				3
<input type="radio"/>						3
<input type="radio"/>						3
<input type="radio"/>						3
<input type="radio"/>						3

Second Tier (Then choose two courses):

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	CMS 04375	Special Topics: Images of Identity			3
<input type="radio"/>	ENGL 02205	Adolescent Literature			3
<input type="radio"/>	ENGL 02217	US Latino/a literature			3
<input type="radio"/>	ENGL 02317	Honors Children's Literature			3
<input type="radio"/>	HIST 05429	Topics in History: History of Witchcraft			3
<input type="radio"/>	HIST 05450	History of Childhood and Youth in America			3
<input type="radio"/>	PHIL 09260	Philosophy and Ethics of Love			3
<input type="radio"/>	PSY 01423	Seminar: Eating Disorders			3
<input type="radio"/>	PSY 05310	Psychology of Human Sexuality			3
<input type="radio"/>	RTF 01402	Special Topics: Queer Film			
<input type="radio"/>	SOC 08220	Sociology of the Family			3
<input type="radio"/>	SOC 08281	Sexuality and Society			3
<b>Subtotal: 18 sh</b>					

GENERAL EDUCATION/ROWAN EXPERIENCE/ROWAN CORE REQUIREMENTS

## Free Electives for this Major/Degree (42 sh)

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<b>Subtotal: 42sh</b>					

Total Program Credits Required for this Major / Degree: 120 SH